

## The New EU Data Protection Regulation

June 30<sup>th</sup>, 2016 | Hôtel Napoléon, Paris

9h00 **Opening address by the session chairman**

9h15 **December 15<sup>th</sup>, 2015 : Agreement between the European Parliament, the Commission and the Council... between Digital Single Market and Cybersecurity Strategy, an updated state-of-the-art**  
**Irina Vasiliu**, Policy Officer, DG Justice, **EUROPEAN COMMISSION**

9h45 **The Data Driven Economy under the new Data Protection Regulation : A social network's view on some of the main challenges and outstanding issues.**

**Jyn Schultze-Melling**, Director for Privacy Policy - Europe, **FACEBOOK**

10h15 **French digital Law of January 26<sup>th</sup> 2016 vs New EU Data Protection Regulation: how to combine the 2 whilst remaining compliant?**

**Charly Berthet and Camille Hartmann**, Members  
**CONSEIL NATIONAL DU NUMERIQUE / NATIONAL DIGITAL COMMITTEE**

10h45 **Pause café / networking**

11h15 **How to define your priorities and communicate the impact of the GDPR**

**Patient data driving innovation and better patient outcomes... what does GDPR mean for the healthcare industry?**

**Knut Mager**, Head of Legal Country Organizations, **NOVARTIS INTERNATIONAL**

11h45 **How to integrate the new Data Protection Officer role into your current organization chart and what key skills should be developed?**

**Michal Kaczorowski**, Legal Counsel, **GOOGLE POLAND** - Member of the Board SABI, Member of CEDPO. **Pascale Gelly**, Regional DPO EMEA, **ADP** – Vice-President of AFCDP, Member of CEDPO

12h15 **The cost of compliance vs increasing risks of penalties : how to find a relevant balance?**

**Guillaume de Crémiers**, Legal Director, **BFORBANK**

**Pauline Tourneur**, Managing Director, **ATTRACTIVE WORLD**

13h00 **Lunch time**

14h15 **The keys to successfully implement the Privacy Shield's latest stringent obligations into your activity**

**Christoph Geiger**, General Counsel, **SIEMENS SAS**

**Marie Abadie**, Legal Director, **MICROSOFT France**

15h00 **The tools to remain compliant with your new obligations of accountability in the management of your customer data**

**Guy Gras**, Legal Director, **GROUPE ROCHER**

**15h30 The increasing power of controls of the authorities : before and after the GDPR to better understand the changes and the harmonization challenges between the Member States**  
**Dimitris Zografopoulos**, Auditor, **GREEK AUTHORITY OF DATA PROTECTION REGULATION**

**16h00 Coffee break / networking**

**16h30 A feedback on the implementation of a data compliance program in 2016: challenges and solutions**  
**Caroline Louveaux**, Senior Managing Counsel Privacy and Data Protection  
**MASTERCARD**

**17h00 Tools to protect your data: paths to ensure cybersecurity in connected vehicles\***  
**Steffen Nolte**, Head of Economic and Legal Policy, **DAIMLER**

**17h30 End of the conference**

**\*Speech in English**